

# 24<sup>TH</sup> WONCA EUROPE CONFERENCE

**Bratislava**  
**June 26–29, 2019**



**GENERAL PRACTICE:**  
**The Human Side of Medicine**



24<sup>TH</sup> WONCA EUROPE  
CONFERENCE  
BRATISLAVA | JUNE 26–29, 2019



# PARTNERSHIP PROSPECTUS



## WELCOME LETTER

Dear Colleagues,

It is a great pleasure and honour for The Slovak Society of General Practice to be a host organization for the **24<sup>th</sup> WONCA Europe Conference**, which will be held in **Bratislava** at the end of **June 2019**. WONCA Europe conferences have become the most influential events for general practitioners from Europe and elsewhere contributing to global awareness of the latest clinical primary care strategies and to the development of professional issues. We want to contribute to this tradition and even to push the quality and significance of the conference forward and to enhance the unique spirit of WONCA Europe.

We plan to prepare a balanced programme based on original abstracts, contributions suggested by leading international scientific networks, committees and groups recognised by WONCA. The conference will use state of the art technologies. Together with top key note speakers we want to reach this way the high quality scientific content of the upcoming conference.

Bratislava is one of the vertices of the so-called “golden Central European triangle” (the other two are Vienna and Budapest), one of the most promising regions in Europe. Interestingly, Bratislava is the only capital in the world located on the border of three sovereign states – Slovakia, Austria and Hungary. For centuries it has been the intersection of two important historical trade routes, the Danube and Amber Roads.

**Make your calendar for WONCA Europe 2019, Bratislava!**





## WHY TO PARTICIPATE?

The WONCA Europe 2019, Bratislava is the most significant european event organized in the field of family medicine. The conference will provide a unique opportunity to meet the best experts and scientists from the Europe and entire world, to promote your organization, support your brand and to maintain a high profile within your field of business. Organizers extend a warm invitation also to educational centres, universities, publishing houses, local societies or NGO'-s to demonstrate their activities and research by participating in the event. Early confirmation of your interest to exhibit will ensure the highest level of exposure to the attendees of the conference.

## HOW TO PARTICIPATE?

To take part at the event, please review all exhibition and additional promotional opportunities, and combine activities that suit you best. Partners' categories refer to the total contribution of your company for the event (see details below). Please note that we are flexible – we would be glad to discuss with you other optional opportunities to suit your marketing requirements and budget. To exhibit at the conference, please review conditions for exhibition and decide how many sq m of exhibition space you need and in which category.

## PRICING

All prices listed in this Prospectus are stated in **EUR**. All prices listed in this Prospectus are excluding VAT.

## PARTNERSHIP CATEGORIES

The partners donations play the key role in helping the WONCA Europe 2019, Bratislava achieve success. Please give serious consideration to supporting the WONCA Europe 2019, Bratislava. Any kind of support enables us to maintain the affordable registration fees and in addition to that you will gain an opportunity to demonstrate your commitment to family medicine in Europe and beyond. To take part at the event, please review all exhibition and partnership opportunities and combine activities that suit you best.



## PARTNERSHIP CATEGORIES

### GOLD Partner

**20 000 EUR**

- Shell Scheme Stand of 12 sq m (rear and side white walls, 1 table, 2 chairs, carpet, electrical socket 3,5 kW/16A)
- 6 Exhibitor Registrations
- Possibility to hold 1 Satellite Symposium at no additional cost
- 2 Inserts in the Conference Bag (each maximum 4 pages, A4 format)
- Company's logo in the category GOLD Partner on Partners Recognition Board
- Banner with company's logo in the Plenary Hall and at the Registration Area – category GOLD Partner
- Company's logo in the category GOLD Partner included in all promotional e-mail newsletters
- Conference Bag
- Acknowledgement in the category GOLD Partner on official Conference Website with logo and hyperlink to company's website
- Logo in the category GOLD Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)
- 300 words company's profile to be included on the official Conference Website

### SILVER Partner

**10 000 EUR**

- Shell Scheme Stand of 9 sq m (rear and side white walls, 1 table, 2 chairs, carpet, electrical socket 3,5 kW/16A)
- 4 Exhibitor Registrations
- 1 Inserts in the Conference Bag (each maximum 4 pages, A4 format)
- Company's logo in the category SILVER Partner on Partners Recognition Board
- Banner with company's logo in the Plenary Hall and at the Registration Area – category SILVER Partner
- Company's logo in the category SILVER Partner included in all promotional e-mail newsletters
- Conference Bag
- Acknowledgement in the category SILVER Partner on official Conference Website with logo and hyperlink to company's website
- Logo in the category SILVER Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)
- 200 words company's profile to be included on the official Conference Website

### Partner

**4 000 EUR**

- Shell Scheme Stand of 6 sq m (rear and side white walls, 1 table, 2 chairs, carpet, electrical socket 3,5 kW/16A)
- 2 Exhibitor Registrations
- Conference Bag
- Company's logo to be included on the official Conference Website



## EXHIBITION

The WONCA 2019 commercial exhibition will take place on the 3<sup>rd</sup> floor of the Slovak National Theatre.

The price includes Schell Scheme stand rental, rear and side white walls, company name, 1 table, 2 chairs, carpet, exhibitor Registrations according to Stand's dimensions, acknowledgement of exhibitor in Final Programme of the event, related organizational services. All rental of equipment such as additional furniture, internet AV, decorations etc. can be ordered extra from the conference exhibition contractor and will be charged individually. Each exhibitor will be contacted directly by the appointed contractor and will get technical details on exhibition set-up & dismantle, forwarding company, etc.

### Dimensions of Schell Scheme Stands:

4 m<sup>2</sup>, 2 exhibitor Registrations

**1 800 EUR**

6 m<sup>2</sup>, 3 exhibitor Registrations

**2 700 EUR**

9 m<sup>2</sup>, 4 exhibitor Registrations

**4 050 EUR**

### Payment and Cancellation Conditions

Payment will be made within 30 days of the date of the signing of the Agreement by all parties and upon company's receipt of an invoice. All payments must be made in EUR. Cancellations and changes to your booking must be made in writing.

### Additional Exhibitor Registration

**200 EUR**

### Schell Scheme visualization





## ADDITIONAL PARTNERSHIP OPPORTUNITIES

### Satellite Symposium

**10 000 EUR**

A company can organize a lunch Satellite Symposium of 60 minutes during any lunch break every day of the conference. Organizers will provide a room and the AV equipment, a company is expected to provide lunch boxes. A company can choose any of the session rooms available for conference parallel sessions. Rooms and timeslots will be distributed based on priorities and on a first come, first served basis.

### Speakers Ready Room

**1 000 EUR**

Company logo set up at desktop wallpaper on all computers in the room. Company homepage default on all computers. Opportunity to place roll-up banners in the room and other branding material (e.g. mouse pads, etc.). This opportunity is exclusive and will only be provided to one company.

### CONFERENCE MATERIALS

Organizers reserve the right to select all items, placement of logo and approve artwork.

### Branded Conference Bags

**12 000 EUR**

Company name and/or logo, together with a conference logo to be printed on each Conference Bag. This opportunity is exclusive and will be provided to one company only. If the Company provides its own pens, the price reduces to 30%.

### Badge Lanyards

**2 500 EUR**

Company name and/or logo on each badge lanyards. This opportunity is exclusive and will be provided to one company only. Company provides the lanyards.

### Conference App

**3 000 EUR**

Company logo on the homepage of the app and the special company button with direct info about the sponsoring company.

### Pens

**2 000 EUR**

Company logo printed on pens to be distributed to all conference participants. This opportunity is exclusive and will only be provided to one company. If the Company provides its own pens, the price reduces to 50%.

### Signage

**2 500 EUR**

Company logo to be displayed on all direction signs and session rooms entry banners. This opportunity is exclusive and will be provided to one company only.

### Staff T-shirts

**2 500 EUR**

Company logo to be printed on all staff T-shirts. This opportunity is exclusive and will be provided to one company only.



## OTHER OPPORTUNITIES

### Relax Zone

**4 000 EUR**

Relax Zone will be available to all delegates, speakers and sponsors During the conference. Company is free to place pull up banners in the Relax Zone area and other branding materials (e.g. furniture etc.). This opportunity is exclusive and will only be provided to one company.

## ADVERTISING

### Insert in Conference Bags

**1 000 EUR**

One (1) insert or promotional leaflet of maximum 4 pages and maximum A4 size to be inserted in conference bags for all delegates.

## SPONSORSHIP CONTACT

### Sponsorship Manager

**Adéla Koudelková**

koudelkova@guarant.cz

### Exhibition Manager

**Ms. Kristyna Somolova**

somolovak@guarant.cz

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[www.woncaeurope2019.org](http://www.woncaeurope2019.org)



  
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